

Sovereign Lake NORDIC CLUB

BOARD OF DIRECTORS MEETING MINUTES

October 19, 2011; 7:00 p.m.

Location: Pearce residence
Present: *Directors* – Pat Pearce (Chair), Chuck Austin (Treasurer), Alex Lane, Bob Advent, Gerry Breneman, Don Reimer, Patrick Tobin
Staff – Scott Lemon (Club Manager).
Regrets: Hugh Hamilton (Secretary¹), Sharon Clarke

Agenda. Approved as submitted.

Minutes of Previous Meetings: Will be sent to Board members for approval by e-mail.

Treasurer's Report (Chuck)

- SLNC has a solid bank balance for the 2011-2012 season start and no debt
- Our groomer is paid for in full
- 566 passes sold to date
- Draft budget to be prepared in time for the all members meeting to be held in November 2011

Manager's Report (Scott)

- 120+ new members have purchased passes to date
- Program registration is comparable to previous years.
- Staffing is being finalized with minimal changes being made compared to last year.
- Major Trail improvements to the Carl Wylie trail and Woodland Bell are nearly complete. These improvements will significantly improve the skiing options in early season conditions when snow levels are minimal.
- Pre-season lodge clean up and painting is near completion.
- Ski patrol registration and recruitment is currently underway. News members are welcome.
- Public interest in early season ski camps is growing. Substantial local interest has been encouraging.
- Radio, video, print and web marketing efforts are now ramping up in preparation for the 2011-2012 ski season.
- The Southern Interior Development Initiative Trust (SIDIT), granting agency, was presented as an ideal source of funds for future capital projects.

Programs (Gerry)

- Dryland training is well attended, and at last count, attracting 68 participants of all ages.

¹ These minutes were taken by Alex Lane

Membership/Social (Alex)

- The Season “Kick-off” BBQ and season pass promotion event at Stussi’s sports was a major success, with 120+ seasons’ passes and memberships being purchased.
- The Oct work party drew dozens of keen wood splitters and stackers despite the foul weather. Fire wood supplies are at an all time high going into this ski season.
- A draft events schedule for the 2011-2012 season is now online
- A new interactive events calendar is near completion, and will be online soon.
- An all-members meeting is planned for Nov 17th, 7pm at the Schubert Center in Vernon. All members are encouraged to attend.

Competition (Gerry, on behalf of Sharon)

- BC games logistics planning in well underway.
- BC games grooming budget has been approved and we are confident that the event will achieve a “Break even status” with minimal interruption to the regular club operations.
- NorAm races are scheduled for Dec 10th and 11th, 2011.

Policy (Pat)

- Final version of the Pass Refunds policy was presented.
- **Motion** (Bob): to accept the Pass Refunds policy as presented. Carried.

Fundraising & Development (Bob)

Review of Lodge Expansion Options

- We are waiting to have a meeting with Parks BC representatives before proceeding further.

Transportation Plan (Don):

- The feasibility of developing public transportation to, and from, Sovereign Lake is been investigated. Viability will depend on the level of interest from the local skiing community.

Strategic Planning (Pat):

- Our current Strategic Plan is coming to the end of its time frame. The process to develop the new 5-year SLNC Strategic Plan will begin mid- November.
- Led by Bruce Sandilands, our strategic planning committee will be made up of club members, board members, and the Club Manager. The committee is not yet finalized.
- Patrick has volunteered to represent the board on the strategic planning committee.

Other (All):

- Glenn Bond and Darren Derochie will be invited to the January 2012 board meeting to present progress reports and future goals.

Adjourned: 9:00 pm. The next meeting is November 17th, 2011 (5:30pm) at the Schubert Center.