

Sovereign Lake NORDIC CLUB

BOARD OF DIRECTORS MEETING MINUTES

October 21, 2009; 7:00 p.m.

Location: Summit Environmental conference room, Vernon, BC
Present: *Directors* - Bob Advent, Bruce Cummings, Ed Devlin, Pat Pearce, Chuck Austin, Donna Smedley, Hugh Hamilton, Jeff Bassett.
Regrets - Sharon Clarke
Staff – Scott Lemon (Club Manager).

Agenda. The agenda was approved as submitted.

Minutes of the Previous Meeting

- Draft minutes of the September 2009 Board meeting were reviewed.
- **Motion** (Bruce): To accept the minutes with minor edits. Discussion. Motion carried.

Treasurer's Report (Chuck)

- Presented preliminary results to August 31, 2009 (SLNC's fiscal year-end).
- A draft 2009 year-end summary will be presented to the membership at the November 12 club information meeting at the Schubert Centre.
- Ed Devlin thanked Scott Lemon for his efforts over the previous year in effectively managing costs and ensuring that SLNC is in a good position for 2009-2010.

Club Manager's Report (Scott Lemon)

- Carol Brown (staff bookkeeper) has resigned to accept a full-time job. SLNC thanks Carol for all her fine work. A search will take place for a replacement.
- The autumn work parties accomplished much needed work, and there is more than enough firewood for the winter.
- Pre-snow trail inspections and maintenance are underway.
- Scott reviewed SLNC's approach to advertising and suggested that we increase the annual budget to take advantage of Olympic interest.
- **Motion** (Ed): To authorize an advertising budget in the \$10,000-\$15,000 range. Discussion. Carried.
- The volunteer form that will be posted on the web site is in development. Volunteers are needed for a range of activities.
- Summarized BC Parks' new program that would allow charitable donations to be funneled through them to SLNC and to provide a tax receipt in return (Note: SLNC is not considered a charity and cannot issue tax receipts). A Memorandum of Understanding is in development.
- Standards for new trail signs are in development.

- A bridge is need for the stadium for the Masters World Cup (MWC). The BC Ministry of Tourism, Culture & the Arts will donate one they have. After the MWC it will be used on Gold Mountain so that skiers won't have to remove skis to cross the road to the snowmobile area.
- A policy is needed on seasons pass refunds. The Policy Committee will draft for Board review.
- The 2009-2010 dual-area pass agreement is in place with Silver Star Mountain Resort.
- A photography contest will take place to generate photos for the web site, etc.
- BC Parks will loan us counters so we can assess trail traffic.

Member Services Committee Report (Bruce)

- SLNC has acquired new equipment for the School Ski program – now we can take 42 kids. This fills a bus and makes bussing more affordable for schools.
- The annual budget for club programs has been developed. Negligible grant money this year. Program heads will be informed of their budgets (racing, biathlon, Rabbits, etc.)

Operations Committee Report (Ed)

- Scott summarized most operational news (see above).
- Discussion of the goal for SLNC members to join the Boards of Cross Country BC and Cross Country Canada. Hugh will contact the CCBC President to determine the process.

Membership Committee Report (Donna)

- The ski swaps took place and were successful. SLNC earned revenue from both the traditional Vernon Ski Club swap and Stussi's swap.
- There was a good turn out at both autumn work parties.
- A newsletter will be published before November 12. Content can be sent to Donna. Three (3) newsletters are planned for this season. This is in addition to the monthly e-mail updates.
- The fall members' information meeting is set for November 12 at the Schubert Centre.

Competition Committee Report (Sharon)

- Sharon was away but had conveyed that organizing for the Committee for the 2009 NorAm races well in hand. A person to find sponsorship and prizes is still needed.
- A Chief of Race is needed for the Loppet in early March. Please contact Sharon for details.

Policy Committee Report (Pat)

- The requirements for a criminal record check is really a procedure under "Coaching" and possibly other aspects of human resources, and not a policy. It will be moved as part of the on-going update.

Fundraising Committee (Jeff)

- Web site re-design is underway. Design services donated by Ingenius Web Design of Vernon (Clint Ingham - www.ingenius.bc.ca).

- Club sponsors will be able to post ads; revenue will go to Membership. Advertising policy will see ads limited to club sponsors/donors or to sports/tourism/outdoor-related businesses.
- As discussed in September, limited poster advertising will be allowed at the Sovereign Lake Nordic Centre to support club programs.

Report on the 2011 Masters World Cup (MWC) (Bruce)

- MWC Annual General Meeting to place Sept 17 – 20 at Sovereign Lake and Silver Star, with a tour to Sparkling Hill. A “smashing success”.
- Planning is on track.
- SLNC members are encouraged to join the Canadian Masters Cross-Country Ski Association (see <http://www.canadian-masters-xc-ski.ca>) and to go to Falun, Sweden in February (see <http://www.mwc2010.com/>) to help promote our 2011 event.

Adjourn – 9:40 p.m. Next meeting November 18, 2009.