

# Sovereign Lake NORDIC CLUB

## BOARD OF DIRECTORS MEETING MINUTES January 20, 2010; 7:00 p.m.

**Location:** Pat Pearce's house, Coldstream BC  
**Present:** *Directors* – Donna Smedley, Bob Advent, Chuck Austin (Treasurer), Jeff Bassett, Sharon Clarke, Ed Devlin, Hugh Hamilton (Secretary), Pat Pearce (Chair).  
*Staff* – Scott Lemon (Club Manager).  
*Regrets* – Bruce Cummings

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**Agenda.** The agenda was approved with some additional business.

### Minutes of the Previous Meeting

- Draft minutes of the December 2009 Board meeting were reviewed by email and accepted, and forwarded to the Club Manager for posting.

### Club Manager's Report (Scott Lemon)

- Visitor numbers are very strong at this point in the year.
- The Norwegian, Czech and Finnish Olympic teams have arrived for training. A portion of the trails behind the biathlon range will be closed during the week for safety reasons.
- The presence of the teams is proving to be good publicity for SLNC.
- New racing suits have been ordered. All club members will be able to buy them if they like, not just racers.
- The Rabbit total is approximately 150 kids. Of this total, about 50 are skiing twice per week, once on the weekend and once mid-week. There is improved retention of kids in Track Attack (10-13 years old) compared to last year.
- Ski School for public school children is also going well and is booked solid for the winter. The Club's purchase of new equipment is helping and there has been good feedback from the schools.
- Numbers for lessons and clinics are also up compared to 2008-2009.

### Treasurer's Report (Chuck)

- Chuck presented a financial report and provided the Board with a consolidated balance sheet and statement of income and retained earnings effective December 31, 2009.
- Consolidated revenue (membership plus operations) in 2009 was up compared to 2008 and expenses were down, resulting in an improvement in total net income.
- Performance in the early part of the 2009-2010 season is strong.

- **Motion** (Chuck): To increase the advertising budget for the current year from \$15,000 to \$20,000. Discussion – The proposed increase is intended to take advantage of the spotlight on BC because of the Olympics. Carried.
- The Board thanked Scott for all his efforts on a solid financial performance in the 2009 calendar year.

#### **Member Services** (Bruce away; information relayed by Scott)

- A volunteer has expressed an interest in becoming the Race Team Manager for next season.
- A racing committee is still needed. There have been issues this year with communication between the coaches and the racers & parents. Having a Team Manager will help but volunteers are needed to assist.

#### **Operations** (Ed)

- The ski patrol is doing a great job but needs more space. Half of the wax building will be renovated for this purpose.
- A defibrillator is recommended to be purchased by the club. Once rare, they are becoming standard equipment at hockey arenas and other public places.
- **Motion** (Ed): To purchase a defibrillator as soon as possible and seek sponsorship from a service club or company to cover the cost. Carried.
- Group discussed the pros and cons of expanding the lodge in the near term. Ed stated that the issue should be presented and discussed at the 2010 AGM in April. In order to prepare, some work should be put into updating the concept plans for an expansion. The timing may be good since the club has a positive bank balance and contractor prices are stable. Fundraising will be needed.
- **Motion** (Ed): To prepare concept drawing and building plans to upgrade the lodge in order to facilitate fundraising. Carried.
- Scott reminded the Board that SLNC needs to finish the Carl Wylie trail as a first priority.
- There are concerns that non-members are snowshoeing within SLNC's operating area and have been observed cutting trail, which contravenes park regulations. Scott will notify BC Parks.
- The Carl Wylie Trail is in use. It will be upgraded to facilitate skating this summer.

#### **Competition Committee Report** (Sharon)

- The Tips-Up Cup (a.k.a. club championship) will be February 7. Thanks to Greg O'Neill for being Chief of Race.
- The SLNC loppet will be on March 6. Thanks to Bruce Sandilands for being Chief of Race.
- Thanks to Jeff Bassett for raising about \$7,000 in prizes for the NorAms. Extra prizes will carry over to the loppet.
- The NorAms in December 2009 were a financial success. Half of the net revenue will go to the SLNC racing team.
- Sharon clarified for the Board and membership that no racers in the 2009 NorAm races received free entries except those required by Cross Country Canada (e.g. the National Team). The terms of reference for competitions states that profits from races are to be shared with the racing program.

**Policy (Pat)**

- Group discussed need for a clear refund policy on season's passes.
- **Motion** (Pat): SLNC will implement a refund policy. A refund of 50% of the season's pass fee will be granted up to December 21 of each season with a physician's note or equivalent. Carried.

**Fundraising (Jeff)**

- New volunteers have come forward to help with the web site and the addition of sponsors. Progress is being made but the full re-launch will happen in the off-season.
- The details of our new sponsorship agreement with BC Parks are being worked out. This will allow people to donate to SLNC and receive a tax receipt. A brochure is in development to communicate this development.

**Master's World Cup 2011**

- A SLNC delegation is going to this year's event in Falun, Sweden to prepare for 2011.
- Sponsorship is going well. Members are asked to tell their employers and friends, and spread the word about this world-class event at SLNC.

**Other business - AGM (Pat)**

- The date of the 2010 Annual General Meeting is **Wednesday April 21** at 7:00 p.m. at the Schubert Centre.
- We need to begin recruiting new members for the Board of Directors. Younger and new club members are particularly welcome. People can contact Pat for information ([ppearce@gw.sd74.bc.ca](mailto:ppearce@gw.sd74.bc.ca)).

**Other business – Season Closing (Jeff)**

- **Motion** (Pat) – The Sovereign Lake Nordic Centre will close for the 2009-2010 season on Sunday April 4 at the end of the day (Easter Sunday). Carried.

**Adjourn** – 9:30 p.m.