

# Sovereign Lake NORDIC CLUB

## BOARD OF DIRECTORS MEETING MINUTES January 19, 2011; 7:00 p.m.

**Location:** Pearce residence; Coldstream BC  
**Present:** *Directors* – Pat Pearce (Chair), Therese Roberts, Chuck Austin (Treasurer), Hugh Hamilton (Secretary), Alex Lane, Sharon Clarke, Jeff Bassett Gerry Breneman  
*Staff* – Scott Lemon (Club Manager).  
*Regrets* - Bob Advent (Vice-Chair)

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**Agenda.** Approved as submitted.

### ***Minutes of Previous Meetings***

**Motion** (Jeff). To accept the October 2010 minutes as submitted. **Carried.**

**Motion** (Gerry). To accept the December 2010 minutes, with minor corrections. **Carried.**

### **Manager's Report**

- Membership is at 1,555 as of Jan 18, up by about 100 compared to final number last year.
- Family rate has helped, and proportion of seniors is now less than historically. There are more families and new adults.
- About 25% turnover each year – 950 core members. Others fluctuate, so this year illustrates good retention. Most members buy in the early season period (90%), and most of those in the last few days.
- A survey at Christmas showed most visitors were from the Coast.
- Total day pass sales down slightly due to late start, but passes per day is up. Snowshoeing numbers are way up.
- Promotion is going on through the Thompson-Okanagan Tourism office. Video (2 min.) shot this week that will run on TVs in hotels, restaurants, and airports for the rest of 2011 and for the 2011-2012 season. This is a very good deal for the club.
- Recent snow is affecting our grooming budget and we are spending more on diesel than in previous year. More need to do two passes to pack down the snow.
- Signage project almost ready. Most new signs will be delivered next week.
- New cut-off on Woodland Bell has helped reduce complaints about reversed direction. Most comments on the trail are now are positive.

### **Treasurer's Report**

- The preliminary December 31, 2010 financial numbers were provided by Chuck.

- Our final debt payment from the 2005 World Cup Race has gone through and we are now free of this debt. The legacy is improved trails, the timing building/classroom, and the groomer garage. Thanks to Vantage One Credit Union for providing us with an interest-free loan since 2005.
- Generally we are in good financial shape as of December 31, 2010. Much of our costs and revenues are incurred in November and December, so the season will likely be financially successful.

### **Programs**

- Heather Mehain of SLNC qualified for the Canadian Junior Team and is now in Europe. **Congratulations Heather!**
- Jackrabbits is up and running. Thanks to Varena Von Bremen for putting out the “Slippery Slope” newsletter to keep families informed.
- Eleven SLNC racers went to BC Cup in Prince George, winning 7 medals.
- More than 40 members raced at the Larch Hills Loppet, including about 20% of participants in the 36 km competitive division.
- Biathlon group competed in several recent events.

### **Communications (Therese)**

- Web site seems to be working well. Thanks to Julie Melanson and Scott for keeping it running.
- Suggested a “new members’ day” in early 2011-2012 to help inform them about the club. Discuss again in the fall.

### **Membership/Social (Alex)**

- Good attendance at Lantern Ski on December 23 – better than expected given date. Next one on February 4.
- Tips-Up Cup is Sunday February 13. This is a fun race and also the club championship. Look at having a social event afterwards.

### **Fundraising (Jeff)**

- We have lots of prizes for the MWC and Loppet.
- Ski Expo participants confirmed include Salomon, Halti, Rossignol, and Fischer: More are expected.

### **Policy (Pat)**

- Pat presented a draft anti-harassment policy for review, with the intent that it be put into a hand-out to be used by employees and volunteers as needed.
- Discussion of how this can be implemented and possible remedies. Through our by-laws, the Board currently has the ability to expel a member with a 75% VOTE of the Board. This would be the ultimate remedy for repeated or aggressive harassment. The agreement contained in both day and season passes also includes SLNC management’s right to pull a ticket or pass at their discretion.
- **Motion** (Hugh). To accept the Anti-Harassment Policy and incorporate it into the Policy and Procedure Manual of the Sovereign Lake Nordic Club. **Carried.**

### **Competitions (Sharon)**

- Nor-Am final numbers confirming a positive net income. Funds will go evenly into equipment and programs.

- BC Games are getting organized for 2012. We are hosting Nordic skiing and biathlon.

**MWC** (Sharon on behalf of the Committee)

- Dan-O Construction has come on board as a \$5,000 Sponsor.
- MWC newsletter is on the MWC web site.
- Now over 500 registered including 138 Canadians, 185 Americans, 10 Australians, 92 Russians, 14 French, 11 German, 4 British, and 10 Danes. About 20 people per day are signing up.
- Volunteers are needed for the Winter Carnival parade.
- Opening ceremony will include fireworks and welcome from the Okanagan Nation.
- Tickets for a raffle are on sale with great prizes.

**Other business**

- MOT will install a stop or yield sign on the intersection but not likely until summer.
- Strategic Planning. We still intend to have a facilitator help us to design the Strategic Plan review. Our original person isn't available until April. Decided to wait.
- We will donate a season's pass to BC Parks for their annual bonspiel as a prize.
- The Board has received concerns from members and other skiers about a member passing out information about a political cause in our parking lot and on the trails. These concerns have been noted.

**Adjourned:** 9:08 pm. Next meeting February 16, 2011.