

# Sovereign Lake NORDIC CLUB

## BOARD OF DIRECTORS MEETING MINUTES September 22, 2010; 7:00 p.m.

**Location:** Summit Environmental Consultants Inc. Boardroom, Vernon BC  
**Present:** *Directors* – Pat Pearce (Chair), Bob Advent (Vice-Chair), Hugh Hamilton (Secretary), Sharon Clarke, Therese Roberts, Gerry Breneman, Jeff Bassett  
*Regrets:* Alex Lane, Chuck Austin (Treasurer)  
*Staff* – Scott Lemon (Club Manager).

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**Agenda.** Approved as submitted. The regular meeting was shortened to facilitate a meeting with members of the Sparkling Hill Masters World Cup (MWC) committee. The MWC was invited to update the SLNC Board on progress in planning for the event.

### Minutes of the Previous Meetings

- The draft minutes of the August 2010 Meeting of the Board were reviewed. **Motion** (Pat): *To accept the minutes of the May 19, 2010 Board Meeting.* **Carried.**

### Club Manager's Report (Scott Lemon)

- The Carl Wylie Trail is near completion and construction of the stadium bridge is underway.
- There are only a limited number of members of the SLNC Ski Patrol for 2010-2011. If any alpine patrollers from Silver Star come over to help out they will be given a day pass and free rental equipment.

### Committee Reports

- Programs (Gerry)
  - Dry land training is underway.
- Communications (Therese)
  - E-mail addresses for the Board members will be posted on the web site so members know whom to contact with inquiries. Pat Pearce's (Chair) phone number will also appear.
- Membership/Social (Alex)
  - The first autumn work party was a success with a good turn out. Much was accomplished.
  - The second work party will be October 2.
- Competitions (Sharon)
  - The 2010-2011 race schedule has been set: North American Cup (December 11-12), Tips-Up Cup (February 13); MWC (March 3-11); Sovereign Lake Loppet (March 12).

- Level 1 (October 23) and Level 2 (November 5-7) Officials courses will run this fall in Vernon.
- Rae Jensen will be the race volunteer coordinator in 2010-2011.
- A Chief of Race is needed for the Loppet. Anyone who is interested should contact Sharon.

### **Master's World Cup (MWC)**

- Pat welcomed visitors from the MWC Committee: Bruce Cummings (Chair), Brad Clement (Event Manager), Melissa Spooner (Sponsorship), Vicki Austin (Accommodation), Therese Roberts and Bree Cawley (Additional Events), and Rick Latta (Promotions/Marketing).
- Bruce gave an update and asked the Board and the Club as a whole for assistance to ensure that the event is a success.
- There appears to be lots of interest. Fifteen national team representatives have booked accommodation, which means that at least 15 countries will attend.
- Registration begins today (September 22). The cost for the full event is 160 Euros including at least 3 races plus the banquet. This is quite reasonable compared to similar events.
- The fall of the Euro against the Canadian dollar is presenting budget challenges. The group discussed a number of ways to address this, including options for gaining additional revenues at the event. The MWC Committee is taking a conservative approach to budgeting, but work will be needed to ensure the MWC meets its financial goals.
- A dance is planned for November as a way to publicize the event and raise money, and to kick off the ski season for SLNC. Rick is leading the planning for the dance.
- Melissa updated the group on sponsorship. The Sparking Hill Resort is the title sponsor and other sponsors have come on board. See web site for others (<http://www.mwc2011.com/index.php/sponsors/>).
- Group discussed other possible sponsors.
- Brad asked that the Club Board and others get involved to create and build excitement around the event.

**Adjourned** – 9:15 p.m. (approximate). Next meeting October 20, 2010.