



BOARD OF DIRECTORS MINUTES

Jan 4, 2016

Location: Sandilands Residence

Present: *Directors* – Brian Wills, Sandra Ecclestone, Pat Pearce, Shirley Pommier, Sharon Clarke, Shane Pearce, Liz Ariano, Rob Madden, Bruce Sandilands, Doug Geller
Staff: Troy Hudson

1. Call to order 7.05 pm by Chair.
2. Nov 30 minutes approved via email– Sharon.
3. Financial Report – circulated. Sandra
 - November month ends reviewed. We had a good start to the season. We were open 19 days, more days than in Nov 2014
 - Club Inventory is underway – all assets, buildings contents being documented as a record for insurance purposes, and for financials
 - Internal financial controls have been improved
 - Draft of a 6 year Capital Budget was circulated and presented
4. GM Report – circulated
 - POS summary reviewed
 - Head instructor position is being posted
 - Report on membership numbers and season pass numbers next meeting
 - Punch passes very popular this year
 - Grant Application has been put in for new radios
 - ATV replacement being considered. Quotes to be checked first.
 - Volunteers wanted for Black Prince dinners – guides; people to set up day of.
 - XC 105 being held once in Jan and once in Feb.
 - There have been no First Aid incidents to date this season. One snowshoer fell through ice on the lake, but boot and shoe were retrieved. Areas have been roped off.
 - Snow shoers have been on ski trails where they should not be, need more education and signage.

5. Correspondence – Doug. One item was reviewed.

6. Committee reports

Competitions: NorAm report given. Discussion re need for Chief of Event. Simplification of races discussed. Times for loppets wanted by racers– people race against themselves, and want a historical record.

Chief of Event: possible Board position/Volunteer/paid professional. Consider advertising outside of club to wider community.

Think tank group to meet then come forward with recommendation to next meeting. Chief of Event is required moving forward to host Noram level event.

Marketing: Discussion on possibility of having a new website developed. Options will be explored. Shane. Marketing Plan framework being worked on. Update next meeting

Volunteer Appreciation date: Saturday March 5, 2016 Pat, Shirley, Sandra

Other committee reports tabled to Jan 25 meeting.

8.48 pm Motion to adjourn regular meeting. Carried

Next regular Board meeting: Jan 25, 2016 pm Location Sandilands residence