



## BOARD OF DIRECTORS MEETING

April 25 2016

Location: Pommier Residence

Present: Sandra, Sharon, Liz, Shirley, Bruce, Troy

By phone: Doug, Rob

Regrets: Pat Pearce, Brian Wills, Shane Pearce

1. Call to order 6.05 pm
2. Approval of Agenda
3. Presentation by Penny Latta and Alison Rankin on Programs model change. Copy on file
4. Financial Report – Sandra - circulated  
Update on groomer purchase. The committee is continuing to research options available.  
Inventory Update: Rob. Progress being made: 4 more spreadsheets entered into the file. Work still in progress.
5. GM Report – Troy.
  - a) Off-season work plan details
  - b) Spring fling update
  - c) Website update information circulated prior to meeting, and reviewed.  
**MOTION:** to approve budget of \$6000 for a website update which includes a mobile site, and online lesson bookings function. Liz Ariano. **Carried.**
  - d) Off season marketing for Supercamps has a budget
6. Committee Reports
  - a) Programs Restructure:  
Additional consultation meetings will be scheduled in May as the board committed to in the announcement about Programs Restructure.

The board awaits further information upon completion of consultation process with program parents and the membership.

- b) Strategic plan update/review:  
We will canvas the membership for committee members. Process to begin in September.
- c) Lodge: waiting for status report from Dave Richmond.
- d) Marketing : 2 new volunteers joined the marketing committee.
- e) Sponsorship: a new Grant application opportunity was forwarded to the Programs committee.
- f) Communications: eblast being finalized

7. Action items between now and next meeting:

Programs: Programs restructure team will meet and set up arrangements for additional consultation meetings including communication with members.

HR: employee season end performance reviews

Communications: Eblast finalized

Marketing Committee meeting May

Competitions Committee meeting May

8. Adjourned 7.50 pm

Next meeting Monday May 30, 2016 6pm Pearce Residence