



BOARD OF DIRECTORS MEETING – MINUTES

January 25 2016

Location and time: Sandilands Residence

Present: Doug Geller, Pat Pearce, Brian Wills, Rob Madden, Bruce Sandilands, Sharon Clarke, Shane Pearce, Shirley Pommier, Liz Ariano, Sandra Ecclestone, GM: Troy Hudson

1. Call to order 7.01p
2. Approval of Agenda
3. GM Report – Troy- written report circulated
 - a) Safety precautions and concerns regarding downed trees landing on trails. Communication to members re current trail closure of Lars Taylor. A management plan for all of these standing dead beetle kill Balsam trees will be created
 - b) Season Pass Sales (YTD) Total 1652
 - Sovereign Passes 1280
 - SSSR Full Upgrades 58
 - SSSR Associate Upgrades 232
 - SSSR SuperPass 82
 - c) enforcement of passes on the trails discussed. There has been some non compliance by snow shoers and skiers. Signage needed. Possible host program. Subcommittee will be considering compliance initiatives. Meeting at the end of season. Doug, Rob
4. Financial Report - Sandra
 - Review of Dec month end.
 - Preliminary 6 year Capital Budget reviewed (planning tool)
 - Currently getting quotes on a replacement ATV
 - Inventory ongoing: Rob is doing Capital inventory. Food,wax,merchandise – end of Jan
5. Committee Reports
 - Competitions: Committee report circulated. Loppet being simplified, but compliant with the Okanagan Series.
 - Event Chair for 2016-17 season will be Pat Pearce.

Marketing Committee: This committee is responsible for overall Club and Nordic Centre marketing. Goal is to have new website up next season. Chair asked for outline of marketing plan with SWOT analysis, timeline and priorities.
Committee members: Shane, Tom, Theresa and Troy

HR: HR committee report - Doug (verbal). Proposal from HR committee on extended health and dental benefit for GM position. Cost share proposal: total \$2000.
MOTION: that the board approve an extended health plan for the GM position on 50/50 cost share basis with a total cost of approx \$2000 Brian. **Carried.**

Lodge: No news from BC Parks. The Chair will be away for a while and Gerry Breneman will be interim Chair in his absence.

Awards Committee: Awards Nominations process determined for the Volunteer of the Year, Skier of the Year, Above and Beyond awards. Programs will nominate Volunteer Coach of the Year. Above and Beyond Award Criteria were submitted to the board for approval. Lifetime Membership Award will be determined by the Board.

Volunteers:

a) Update on March 5 volunteer appreciation `celebration` event. Six club members on the committee. Concept for this event: Paddlewheel Hall 5.30 to 8.30. Rental \$425. Quotes from 3 caterers for appies. Invitation list 233 so far including Volunteers, Staff, Board of Directors. RSVP with deadline(for food numbers). Club Awards will be presented at this event instead of at the AGM. Thank you gifts are being considered. Projected cost: \$6000

MOTION: Volunteer Appreciation group asking for budget to a max of \$6000 for this event. Pat. **Carried.**

b) Discussion on club providing beverages containing alcohol at club functions (staff, volunteer, board). Non profit vs private sector vs public sector. No policy in our manual on this yet.

Sponsorship: brief verbal report - Doug

Partnerships (Silver Star):

Communications: Discussion on who is responsible for local newspaper submissions. Eblast, social media, club focused communications has been a Communications function. A Programs parent will do write ups for race results.
Members: Bruce,

Programs:

- Marketing ideas for next season to be submitted to Marketing.

- Jess4Kids Ski Festival for ski development program is on Feb 13 with the Tips Up. All day fun event.
- Float for Winter Carnival Feb 6 is being set up.
- Hannah Mehain will share her World Juniors experience March 12
- S`Cool tournament is postponed to next year
- Final day of programs March 12 with Becky Scott sprints and other activities

6. New (Old) Business:

a) Gold Mountain trail realignment – to be discussed at next meeting with SSMR

b) trail pass non-compliance discussion

7. Adjourn regular meeting 9.03p

Next regular Board meeting: Feb 29 7pm Location: Western Water Associates