



BOARD OF DIRECTORS MEETING – Minutes

February 29 2016

Location: Wills Residence

Present: Brian Wills, Bruce Sandilands, Shane Pearce, Rob Madden, Shirley Pommier, Sharon Clarke, Liz Ariano

Staff: Troy

Regrets: Pat Pearce, Sandra Ecclestone, Doug Geller

1. Call to order 7.10pm. Chaired by Brian Wills, Vice Chair
2. Approval of Agenda
3. Financial Report - Brian Wills
 - COGS on Food has improved significantly this year
 - inventory management improved this year
 - income for the year is better at this point than last year
 - punch pass sales have been very popular this season
 - January balance sheet reviewed
4. GM Report – Troy- written report circulated
 - a) Operations update. Working on improving efficiencies in many areas. Grant applications underway.
 - b) ATV Discussion re planning for equipment needs. An old piece of equipment needs replacement. Plan developed by Don and Troy and the recommendation is that we purchase a new machine .

MOTION: Brian. To approve the purchase of a Polaris 850 ATV at \$15,000.
Carried.
 - c) Spring Fling camp May tentative date May 12, 13. Requests are coming in from interested parties. Open to the general public. All users pay through zone 4. This is outside of our regular season, and seasons passes do not apply.
 - d) Jess4Kids fundraiser during the Tips Up Cup raised \$10,000.
 - e) Preparations for next season are underway: bookings, inventory, etc
 - f) April 3 is last day of the season

5. Committee Reports

Competitions: Loppet March 13th. Volunteers needed.

Marketing Plan: SWOT analysis is being developed.

Volunteer Committee:

Volunteer Appreciation Event : March 5 100 RSVPs

Awards Committee: Nominations reviewed, discussed, and decided on. The awards will take place at the Volunteer Appreciation party March 5th, except for the Volunteer Coach of the Year which will be presented at the Programs wind up.

Volunteer Coach of the Year: Claudia Richard

Volunteer of the Year: Verena von Bremen / Penny Latta

Skier of the Year: Pat Pearce

Above and Beyond: Masters Initiative: Gerry Breneman

Lifetime Membership: Sharon Clarke

6. New (Old) Business: There will be a July Break for the GM and Board during which there will be a minimal amount of Communication and Board activity. A notice to this effect will go up on the website.

7. Adjourn 8.55pm

Next regular Board meeting: March 28 7pm Location: TBA