



2016-17 Sovereign Lake Nordic Club Corporate Sponsorships Program

Level	Opportunity
Diamond \$5000+	Company Banner Placed in Stadium for 2016-17 Winter Season Front Page Title or Specified Page / Sponsors Page banner / link on SLNC Website Monthly (October-April) E-Blast Recognition with 1/2 page banner Company logo on all club events race notices and where allowable during CCC Sanctioned events Sponsorship Certificate / Annual Sponsorship Agreement Contract
Platinum \$2500-\$4999	Company Banner Placed in Stadium for 2016-17 Club Events (4 events) Front Page Title or Specified Page / Sponsors Page banner / link on SLNC Website Monthly (October-April) E-Blast Recognition with 1/4 page banner Company logo on all club events race notices and where allowable during CCC Sanctioned events Sponsorship Certificate / Annual Sponsorship Agreement Contract
Gold \$1000-\$2499	Company Banner Placed in Stadium for 2016-17 Club Events (4 events) Specified Page / Sponsors Page banner / link on SLNC Website Monthly (October-April) E-Blast Recognition with 1/8 page banner Sponsorship Certificate / Annual Sponsorship Agreement Contract
Silver \$500-\$999	Company Banner Placed in Stadium for 2016-17 Club Events (4 events) Sponsors Page Banner and Link on SLNC Website 2 (October and December) E-Blast Recognitions with 1/8 page banner Sponsorship Certificate
Bronze \$200-\$499	Company Banner Placed in Stadium for 2 events (Jess4Kids Tips Up / Loppet) Sponsors Page Banner on SLNC Website Sponsorship Certificate
Affiliate \$1-\$199	Company Banner Placed in Stadium for 1 event (Jess4Kids Tips Up or Loppet) Text Recognition on SLNC Sponsors Webpage

- In Kind Contributions are welcome and will be valued at wholesale pricing.
- Banners, Promotional Materials, Ads and Company Logos are to be provided by the sponsor.
- Platinum / Diamond sponsors eligible as sponsors of selected SLNC web pages: Examples include webcam, weather, and Trail Conditions Pages
- For more information regarding Promotional, Marketing and Partnership Opportunities Contact:

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