

Sovereign Lake NORDIC CLUB

BOARD OF DIRECTORS REGULAR MEETING NOTES

January 26, 2015 7:00 pm

Location: Pearce Residence

Present: *Directors* – Sandra Ecclestone Pat Pearce, Doug Geller, Brian Wills, Jeff Curtis, Gerry Breneman, Bruce Sandilands
Staff – Troy Hudson
Guest – none
Regrets: Chuck Austin, Shirley Pommier, Sharon Clarke

Notes:

1) **Approval of the Agenda**

Agenda Approved

2) **May Camp**

Canmore Nordic expressed interest in the May Camp. Troy will establish financial viability and the board will reconsider opening in May if viable.

3) **Board Chair Update**

Annual Operating Plan to be filed imminently. Club assets list needs to be formalized for insurance purposes. Troy to follow-up.

4) **Lodge Committee Update**

The Lodge Committee is scheduled to meet with Parks 27 January 2015 (tomorrow) to discuss a scaled-back lodge. The club plans to question the design around space allocation especially lockers (too big) and rentals (too small).

4) **Operational Update – Troy H**

Troy provided information and fielded questions on

- a) Club Membership – on-track relative to previous years
- b) Rental Revenues – busy and revenues solid.
- c) Marketing – 2015/16 marketing strategies in collaboration with the Communications Committee
- d) Building Issues – internet access has been upgraded, quotes are in hand for the webcam, Tech Building fire hazard remedied.
- e) Procedures – work on Staff Procedure, and Safety Procedure Manuals continue
- f) Lesson Booking – Better protocol needed to limit last minute cancellations, because

instructors sometimes travel only to find their clients have cancelled.

g) Zone4 – some usage of Zone4 is required as a CCBC club. Issues with Zone4 are partly a legacy of our inexperience in using the system. Most difficulties can be avoided.

5) Treasurers Report received electronically – Sandra E

The Board received a report on revenues from Season Pass/Membership sales, Day Pass sales, Supercamp, Competitions, and Gaming Grant. Season Pass Sales, were average, Day Pass Sales for Nov/Dec/Jan were down significantly. Gaming grants and Supercamp revenues were up significantly over estimates, and fuel expenses were lower than expected. The Board reaffirmed its commitment to balancing expenses with realistic revenues. Further, revenues and/or expense reductions seem necessary for subsequent years because capital replacement has not been fully supported.

7) Committee Reports

Supercamp: The Board is to meet with Guy Paulson regarding Supercamp past and present, before considering future Supercamp agreements.

8) Business Arising

From Board discussion of camps requesting use of SLNC. Discussion with Silver Star showed their policy is to restrict camps because it competes with the Supercamp product. SLNC is prohibited from sanctioning camps by Parks Agreement and Annual Operating Plan.

9) AGM Date

Tentatively set for 7 April 2015.

Meeting adjourned at 9:34 pm. The next regular meeting of SLNC Board of Directors is scheduled for 7:00 pm Thursday 19 February 2015 at the Sandilands residence.