



BOARD OF DIRECTORS MEETING

Mar 30, 2017

Location and time: SilverRock Offices 18:30

Attendees: B. Sandilands, B. Ree, B. Wills, M. Wolfe, R. Madden, T. Hudson. E Ariano

Regrets: S. Clarke, P Pearce, S. Ecclestone

1. Approval of agenda and Minutes of Last Meeting

- Minutes of Feb 26, 2016 meeting were approved electronically.

2. New Accountant (Brian)

- new Accountant hired Michael Pennock
- period of overlap with Ruth
- software will remain the same
- availability was a key criteria - erratic hours
- HR Experience an asset

3. Treasurers Report (Brian)

- Sandra Report tabled
- expecting similar net to 2015 - good considering cold temps and legals
- legal costs up considerably
- Supercamps strong - \$31 k net to SLNC. 5 year plan on track
- S'Cool Ski Profitable despite instructor challenges
 - \$41 k gross, \$15 k net

4. Inventory (Rob)

- inventory ongoing with photographs
- important for insurance
- 90% complete
- thanks to Rob for solo effort here.

5. GM Report (Troy)

- GM Report Tabled
- S'Cool Ski challenges with instructor recruitment, retention and scheduling.
- important element of SLNC community offerings and marketing
- revenue challenges in day ticket sales
- rentals, retail and food down commensurate with day tickets
- final fee structure tabled and discussed - approved with changes

6. Lodge

- clear now that BC Parks will contribute funding at a reduced amount
- fundraising will be required to realize this vision
- SLNC will need to lead alternative design and construction
- Brent to look into acquiring alternative concept designs with architect
- all options on the table including option of major reconstruction and expansion of current day lodge, or possibly renovation of existing lodge to service programs and events and construction of a smaller new lodge for members and day skiers.

7. Gold Mountain

- Parks has funding and will proceed on condition that SSMR committee to change at their end.
- need strategy to proceed
- realignment of SLNC/Park portion will result in much better grade and alignment, make for a much easier trail to ski resulting in considerable increase in use of Gold Mountain

8. Programs

- PC Fundraising Model discussed
- principles established that staff only get paid for work done with clear deliverables and that a cap on additional summer coach funding be established
- any fundraising needs to be open and transparent and administratively manageable
- fundraising needs to be coordinated with overall Club fundraising priorities (eg new day lodge, grooming equipment)
- SLNC Coach contract to be presented consistent with board approved Program Staffing Model
- Troy to work on amendments to PC fundraising proposal for distribution and discussion at April Board meeting.

9. Strategic Plan Review

- 3 meetings held Feb 26, Mar 4 at lodge and Mar 7 at Schubert
- over 70 members attended (2nd meeting at SLNC poorly attended)
- questionnaire and several reminders sent to all members, notices in blasts etc
- excellent response +/- 180 families responded to on-line questionnaire
- strong support (+90%) for new redesigned day lodge with fundraising
- strong support for trails initiatives with priority for realigned Gold Mountain and planning for upper elevation trails
- Next Steps
 - results of consultations to be sent to all club members by eblast including link to survey results (done April 6, 2017)
 - Draft Strategic Plan (2018-2022) to be completed over the summer with review in September and ratification by membership at fall AGM.

Next Meeting:

April 24 SilverRock Offices.