



SOVEREIGN LAKE NORDIC CLUB SPONSORSHIP AGREEMENT

In accordance with the attached Sponsorship Request Form and Sponsorship Rate Structure, _____ (“Sponsor”) herein agrees to support the Sovereign Lake Nordic Club (“The Club”) for the 2017-2018 season. Unless otherwise agreed to, the “sponsorship year” runs from 1 November 2017 to 1 June 2018. The parties agree that the sponsorship relationship is to the mutual benefit of the ski club and the sponsor and it is at the Club’s sole discretion to enter into sponsorship agreements with entities it believes align with the Club’s non-profit, sport-oriented mandate. The Club’s sponsorship program is administered through a Board of Directors-delegated Sponsorship Committee.

The Sponsor will:

- Supply the club with cash, donated and in-kind materials by the dates indicated in the request form.
- Meet with the assigned club representative(s) at least once during the sponsorship year.
- Provide logos and other promotional materials (banner) to the assigned Club board member or General Manager, and approve posting of logo on the Club website.
- Be eligible to change the level of sponsorship at any time with one month’s written notice.
- Be eligible for other specific sponsorship opportunities including event sponsorship.

The Club will:

- Place logo and other promotional materials in accordance with the appropriate level on the attached rate structure.
- Acknowledge the sponsor at Club events such as the races and general meetings.
- Return promotional materials to the sponsor within three weeks of the end of each sponsorship year, or at the mutual agreement of the parties, retain the promotional materials at the SLNC lodge for use the following season.
- Provide a brief report within three weeks of season end to the sponsor on the club’s events during which the sponsor received recognition or exposure as indicated in the agreement.

Entire Agreement

- Unless otherwise specified below under “additional benefits”, the sponsor, its owners, employees and affiliates do not receive complimentary Club products or services, or discounts other than those offered to club members if the sponsor’s owners, employees or affiliates have such membership.
- Similarly, unless otherwise specified below under “additional benefits”, the Club’s officers, employees, members and affiliates are not entitled to receive any products, services, discounts or other benefits from the sponsor. This includes merchandise, which if donated, becomes club property to be used as prizes / awards at specified club events.

Renewal:

The parties may renew the sponsorship agreement for future years by mutual written agreement. This includes changing the sponsorship level.

Termination:

Either party may terminate the sponsorship agreement to take effect at the end of the sponsorship year without providing notice.

A request to terminate the agreement during the sponsorship year must be made in writing and approved by the Club’s Board of Directors.

- Additional benefits to sponsor (list if any)

- Additional benefits to club (list if any)

AGREED ON _____ (Date)

_____ (General Manager - Troy Hudson)

FOR SOVEREIGN LAKE NORDIC CLUB

SPONSOR