



BOARD OF DIRECTORS MEETING

Nov 27, 2017

Location and time: Silver Rock Offices 18:30

Attendees: Brian Wills, Pat Pearce, Brent Ree, Sandra Ecclestone, Mark Nichiporuk, Guy Morazain, Sylvia Herchen, Greg Sadesky, Bruce Sandilands

Regrets: Sharon Clarke

1. Approval of Agenda and Minutes of Last Meeting

- Minutes of Oct 23, 2016 meeting were approved electronically.

2. Treasures Report - Sandra Ecclestone

- Treasures Report circulated and reviewed
- Highlights compared to the previous season
 - Supercamps income up 31%
 - Year To Date Revenues up \$47k
 - Expenses down
 - improved position overall up \$57k
- Issue: Important that all accounting processes be followed. Any accounting questions and concerns from staff, volunteers and parents should be directed to the GM Troy Hudson, not the SLNC Accountant.

3. Visioning Session

- set for Monday Dec 4 5 pm at SLNC. Led by Victor Cumming. Guests invited. 15 persons.

4. GM Report - Troy Hudson

- strong membership numbers upwards of 1600. Expecting new record for 2017/18
- youth programs similar to last year. Masters numbers strong and growing
- XC Supercamps up 30%. Continuing success story.
- Nordic Festival
 - learning experience, not strong revenues (not an objective for 2017)
 - will adjust timing, schedule and events for 2018 based on what we learned
 - Festival concept is part of our early season marketing initiatives. SLNS/SSMR Early Season positioning will become more acute as futures issue.
- NorAm/US Super Tour
 - expect 500 athletes (currently 300 registered)
 - lots of teams and camps in the area
 - this event is a big early season draw and keeps SLNC/SSMR on the Nordic ski map.

5. Nationals Bid

- strong interest from CCC for SLNC to host Nationals
- 23 years since we last hosted
- issues re SLNC capacity to host especially in areas of timing and race administration
- possibility of addressing capacity issue through partnership/co-hosting with other N.Okanagan Clubs
- futures issue to be considered as part of visioning exercise
- next bid would be due in Nov 2018 for the 2020 Nationals.

6. Lodge Update

- concept plan for redevelopment of existing lodge costed by parks consultant
- estimate still too high...dialogue to continue with Parks.

7. Information Management Committee

- Committee Terms of Reference and Short Term Plan circulated and approved
- Guy Morazain, Heather Truman, Troy and SLNC Accountant Mike Pennock to lead.

8. Next Meetings

- Jan 8 - Sandilands residence 4010 15th St.
- Jan 29 - location TBD