



BOARD OF DIRECTORS MEETING

Feb 5, 2018

Location: Sutton Group. 2749 30th St. Vernon. BC

In Attendance: B. Wills, P. Pearce, S. Herchen, M. Nichiporuk, B. Ree, B. Sandilands, G. Morazain, G. Sadesky.

Regrets: S Clarke, S Ecclestone, T Hudson

1. Minutes of Last Meeting: Jan 8, 2018 minutes approved by majority vote.
2. Treasurers Report
 - December Financial Statement and Feb 5, 2018 Treasurers Report tabled
 - expenses being well managed - remain low YTD
 - YTD revenues strong
 - fuel costs up due to exceptional January snowfalls and early November opening
 - projecting good financial position at year end.
3. Operations Report
 - Troy completed his Officials Level 3 course with excellent results. Tough course. Well done
 - having another Level 3 Official in the Club will be advantageous for future event planning
 - Biathlon Logo: rough sketch of conceptual design tabled and approved
 - biathlon leads to have logo redrawn in accord with the SLNC Visual Identity standards (skiers, colours and font same as regular logo).
4. Commercial Use of SLNC Tenure
 - discussed ongoing issues re 3rd party commercial use of SLNC tenure
 - will discuss with Parks to clarify Parks Policy and SLNC positions as part of discussions relating to renewal of SLNC's Park Use Permit

5. Use of Upper Mountain Trails and Upper Parking Lot

- continuing discussion re issues relating to upper (non-SLNC) snowshoe trails and use of upper parking lot.
- while this is not an SLNC problem to solve, SLNC will discuss resolution with Parks as part of SLNC tenure renewal
- Parks will need to lead any consultation with other user groups.
- may become more of an issue for SLNC with respect to future development of upper elevation ski trails on the bench off of the Aberdeen trail.

6. Lodge Update

- Brent reported on January lodge meeting with Parks (Ryan, Kara and Dave Richmond in attendance)
- revisited March 2017 cost estimate and alternative costing for Plan "B" (redevelopment of existing day lodge). Plan "A" is still construction of a new day lodge
- Parks to refine cost estimated for Plan A and Plan B and take to BC Parks Executive for additional direction
- SLNC still prepared to do some level of fundraising but cannot proceed seriously until we get further indication from Parks as to their proposed direction.

7. Renewal of Park Use Permit

- Bruce to lead the discussion with Parks about Policy and Process for renewal of our tenure (Park Use Permit). Due in May 2019.
- issues include determining process, Parks expectations and application requirements.
- will develop list of issues and assemble background information on our operations, including visitation, operating statistics and overall social, economic and tourism benefits to Vernon.

8. Information Management Committee - Guy

- Guy unveiled a new information management and communications platform
- integrated into SLNC website through secure porthole
- flexible access granting, document management, membership data bases
- controlled access to Board and Committee pages through password protected portal
- system has potential to
 - replace google drive for document storage and retrieval
 - easier access to documents, better security
 - manage membership and program registration and communications in a flexible and integrated manner
 - may replace Team Snap functionality for program communications
 - may replace Mailchimp for club communications
 - may replace SurveyMonkey for online member surveys
 - much better platform for Program registrations (may solve Zone4 integration problems)

Action:

- Guy to continue with development and testing of platform and report back
- Guy to send test link to Board members for review and input
- Greg to use platform for Strategic Plan Survey

9. Strategic Plan Review (Visioning Exercise)- Greg

- Greg reviewed the results of the fall "visioning" session
- repackaging of strategic plan issues into 6 themes
- development of a member survey for input on the 6 themes

Action:

- Greg to finalize survey and send test survey to Board members prior to sending to members
- communication via newsletter to members of SP review process.
- Bruce to send Board members the link to Strategic Plan survey results from April 2017
- results of "new" survey will be used in conjunction with results of 2017 survey to inform the Board of short-term (2-4 year) and longer term (4-10 year) priorities for the Club.

10. Deferred Items to Next Meeting

- Club Social Development
- First Response Capabilities (Staff Training, Ski Patrol, Volunteer Host incentives etc)

Next Meeting:

Monday Feb 26, 6:30 pm...Location SilverRock Offices.