



BOARD OF DIRECTORS MEETING

Mar 26, 2018

Location: Sutton Group 6:30 PM

In Attendance:

S Ecclestone, S Herchen, M Nichiporuk, G Sadesky, B Wills, S Clarke, B Sandilands, B Ree, T Hudson

Regrets: P Pearce, G Morazain

1. Minutes of Last Meeting

- Feb 26 2018 minutes approved electronically

2. Treasurers Report (S Ecclestone)

Feb Financial Statement and Summary tabled

Highlights

- cash flow remains strong
- capital planning underway
- strong and growing Supercamps profitability
- small increase in expenses
- fuel up due to exceptional snowfalls
- forecasting strong year-end position

3. Operations Report (T Hudson)

Updated March Operations Report to be sent by Troy to Board members

- planning for Gold Mountain realignment underway for summer 2018
- Program Review scheduled for April Meeting
- 2018-19 Fees being discussed with SSMR - to be revisited for approval at April Board meeting.

4. Competitions

- Competitions Report Tabled
- 2017-18 Schedule
 - NorAm December 8, 9, 2018
 - Biathlon Regional Meet December 1, 2 or December 15, 16, 2018
 - Tips UP February 9, 2019
 - Midgets February 2019
 - Special Olympics February 22, 23, 2019
 - Loppet March 9, 2019
- Re Midgets: Verena von Bremen Chief of Race. Midgets will be used as training and recruitment event for Program Parent involvement in hosting races
- Re Nationals 2020 Bid
 - letter of interest sent to CCC
 - formal bid due June 2018
 - discussion re club capacity to host
 - need an OC and Competitions and Event Chiefs to step up
 - Sharon, Verena and Eric to organize Parents meeting ASAP this April to discuss needs for 2018 Midgets and possible 2020 Nationals bid
 - SLNC will only consider hosting Nationals if an OC and sufficient leadership emerges.
 - to be revisited at April and May Board meetings

5. Club Development and Capacity

- discussion re need for additional staff capacity for club functions (communications, event planning, volunteer coordination etc)
- club is large and growing and has many facets. The Club has become too large and events too numerous and diverse be done entirely by volunteers. Recognized need for additional administrative and organizational capacity in managing Club activities especially special events.
- HR Committee and Troy to review current staffing levels and duties and develop an organizational plan (including paid staffing) to address this important and growing need.
- plan to be reviewed at May board meeting

6. Lodge Update

- structural review of existing lodge underway (paid by Parks)
- this will inform BC Parks if a Plan "B" (redevelopment of existing lodge) is even possible and cost-effective
- need to reinforce with Parks at every level that "do nothing" is not a long-term option and ongoing issues are narrowing our window to move forward.

7. Park Use Permit

- information package, including Fact Sheet and Financial Statements for 2016 and 2017 have been provided to BC Parks in support of their Executive submission
- Parks staff are recommending that negotiations commence with SLNC as the operating partner in light of our longstanding tenure, business success and extensive infrastructure.

8. Signage

- signage upgrade plan (Randy Savoie) to be reviewed by Troy, Don and Randy
- estimated price tag of \$5.0 K
- decision to fund this to be included in 2017-18 Capital Plan subject to availability of funds (medium priority)

9. Merchandizing Policy (Revisited)

- resolved that SLNC does not require a formal policy on retail merchandizing
- this is largely an operational issue.
- The general Board direction from the minutes of Feb 26, 2018 meeting will provide guidance to the GM in planning for future retail sales.

10. Dogs

- SLNC is experiencing a growing number of dog compliance issues. These include dogs off leash or not under control, dogs without permits, dogs outside of designated areas and negative skier interactions.
- this has resulted in complaints from members and visitors and a growing workload for staff, especially on weekends. Some of the staff encounters involved uncooperative dog owners.
- SLNC also received a formal proposal from Pooch Partners (Shelly Korobanik) to use our venue for skijor training in the fall and to expand skijoring opportunities
- resolved that SLNC will review dog policy with a view to developing additional rules to reduce non-compliance.
- policy review will involve a request for comments from members through a club newsletter as well as consultations with club members who were issued dog permits for 2017-18.
- following these consultations, the dog policy will be amended and tabled at the fall AGM for implementation in 2018-19 season.
- Need a Board member designated to lead this review process with the GM.

11. Strategic Planning

Members Priorities (Order of Themes)

1. Building Facilities and Infrastructure
2. Expanding Operations and Services
3. Growing Programs
4. Addressing Climate Change
5. Enhancing Culture and Community
6. Hosting Events

More detailed analysis of responses indicates strongest support for:

- Comprehensive site development planning
- Expansion of non-competitive and skill development programs, and
- The construction of lodge and additional high altitude trails.

Next steps: Guy and Greg to do further analysis of member's comments and convene focus groups to flesh out detail on identified priorities.

12. Club Awards

Volunteer Coach of the Year
Above and Beyond
Skier of the Year
Volunteer of the Year
Lifetime Achievement

Avalon Richter
George Hutchison
Jeff and Kathleen Ward
Dave Pearce
Randy Schellenberg

Action:

Presentation to be made at 1:00 PM April 7 at our Year End Event
Presentation of Lifetime Achievement to be made at fall AGM
Awards Committee to invite recipients to April 7 Awards presentation

13. Running List of Old Business

- Club Development - HR Proposal - May
- Program Review and Direction- major item for April Board meeting
- 2018-19 Fees- April
- Competitions (2019 Midgets and 2020 nationals)
- Dogs
- First Response Plan
- Lodge and Park Use Permit
- Signage - deferred to 2018 Capital Plan
- Strategic Planning Consultation
- Information Management Roll-Out

Next Meeting: April 30 Sutton Realty