



BOARD OF DIRECTORS MEETING

January 14, 2019 @ 6:30pm

Location: Sutton Realty

Present: PPearce, LAlgra, SEcclestone, SHerchen, GSadesky, BRee, BWills, MNichiporuk, THudson, GMorazain

1. **Agenda and Minutes of Last Meeting-** adopted as circulated
2. **Treasurer's Report- Sandra**
 - Plan to set aside for equipment repairs and upgrade
 - CAFT system still not operational
 - Review legacies and donor options- need overall plan and priorities. Ad hoc legacies committee comprised of Brian, Guy, Sandra and Troy
3. **Operations Report- Troy(GM)**
 - Parking lot has been consistently full. Group tix up 47%. Day tickets & rentals up roughly 20% over this time from last year
 - Christmas donation drive a success for Upper Missions
 - Traumatic heart attack incident. Staff responded very well and coordinated well with Silverstar Ski Patrol. Moving forward, Rob will step up to enhance safety protocols and training. Staff debriefed and supported
 - Public phone at the Black Prince Cabin- now lit for better visibility/access
 - AED equipment, first aid kit, helmets upgraded
4. **Committee Reports:**
 - **Advertising + Marketing- Mark**
 - Nothing to report
 - **Biathlon- Lynn**
 - Cadet zone competition over the weekend went well. With cadets renting equipment for their zones, there were limited rentals for the public
 - DND is requesting to hold next year's zones and provincial competitions at SLNC- will be reviewed at competition committee
 - Biathlon committee will be meeting next week
 - **Competitions- Pat**
 - \$11k profit from holding NorAm
 - An equipment upgrade wish list is being created by the Chiefs from the Nor Am race to ensure our equipment is kept up to standard for future hosting
 - Midgets race in mid Feb
 - Special Olympics- Feb 22-23: snow shoers and skiers
 - Loppet and Jess Tips Up combined. Eric will chief the event. Programs to have BBQ
 - Jess Tips Up Cup- Staff still want to keep Team Challenge event. Suggestion to have Jess for Kids Fund as recipient for next year's Xmas donation drive. Aim of fund is to provide and expose kids in need with a nordic experience opportunity
 - **Finance- Sandra**
 - Meeting held Dec 12th- notes posted on google drive
 - Supercamps revenue is slightly higher and expenses are also higher. Net is the same.
 - Income for the month was \$35 K higher than last year; Year to Date \$75 K higher
 - Season Passes, Day tickets, Rentals and Merchandise all contribute to the increase

- **Fundraising- Greg**
 - Focus for fundraising is for programs vs individual athlete
 - Smokies BBQ has been a great success. Just need to coordinate volunteers.
 - Another ski club uses grocery card as volunteer bond
 - **HR- Brent**
 - HR committee is reaching out to local HR consultant to review and update SLNC HR policies and manual. Meeting set for Jan 29th.
 - **Information Management- Guy**
 - nothing to update
 - **Internal Communications- Brent**
 - nothing to update
 - **Liaison SSMR- Brian/Guy**
 - Constructive and positive meeting with Silverstar
 - Working with SSMR new marketing manager towards mutually beneficial goals
 - **Liaison Parks- Troy**
 - Still trying to organize a meeting with Parks
 - **Lodge- Greg**
 - Still trying to set up meeting to find out where lodge process is at
 - **Policies- Guy**
 - Move to pass amendments to Policy 1.0 as written. Approved and Carried
 - Will review Policy 1.1 at next meeting
 - **Programs Management Team- Greg**
 - nothing to report
 - **Safety- Troy**
 - Currently updating info on cell coverage and relevant cells
 - Suggestion for more signs to indicate that cell coverage is limited
 - **Social/Recreation- Sylvia**
 - Dec potluck was cancelled. Will look at other options for coming months
 - **Sponsorship- Mark/Guy**
 - Meeting this coming Wed night to discuss Sponsorship for Nationals
 - **Strategic Plan- Guy**
 - Request for input from committees regarding what has been done in regards to strategic plan goals
 - Request for round table meeting in Spring for strategic planning
 - **Volunteers- Sylvia**
 - nothing to report
5. **Old Business resulting from the last meeting**
 - Equipment issue with ATV- not able to pull the weight
 - Need to have another groomer as yellow machine is failing
 - Outstanding loan for current red machine- \$35,000. Have credit with bank
 - Yellow machine may be good for another 2 early season grooming but may fail anytime
 - Next meeting to focus on multiple options for fundraising for better machinery
 6. **New Business**
 7. **Meeting Adjourned @ 8:45pm**
 8. **Next Meeting: January 28th @ 6:30pm, Sutton Realt**