



Minutes Board Meeting – Feb 25, 2019

Call to order.

Approval of agenda.

1. Agenda and Minutes of Last Meeting

- Minutes for this and last meeting to be circulated this week.

2. Treasurers Report

- Highlights: Gross Profit up 81K on increased day tickets, membership fees, and rentals.
- Big increases in expenses, including repair and maintenance building, equipment, and trails. Wages also higher.
- To this point, operating profit is down 11K from last year.

3. Operations Report

- Supercamps: 396 participants (376 last year, but more 3-day participants this year.)
- Day tickets: up, presumably on more bus tour traffic.
- Services (e.g., waxing, repair) are down 5%
- Lessons are down significantly, could be because of the increase in rates made last year, but the overall calibre of instructor continues to increase.
- New expense for this month: compressor required: \$3000.
- Drive cogs for the Piston Bully broke, they will be replaced under warranty.
- Quotes being sought for promotional video, 2 minutes + 2 x 15 seconds. Decision about production will depend on cost.

4. Committee Reports:

- **Advertising + Marketing**
Nothing to update at this time.
- **Biathlon**
Nothing to update at this time.
- **Competitions**
Tips Up Cup, Midget Championships, Special Olympics, a very busy and successful 30 days on the competition front.
- **Finance**
See above Treasurers Report.
- **Fundraising – Update**
Currently seeking information from Parks regarding current fundraising efforts. They receive funds greater than \$3,000, due to banking constraints.

Parks said they will update us at the end of the month. A 'thermometer' is being printed for posting in the lodge indicating progress on the funding.

- **HR**
Conversations beginning around staffing for next year; who is leaving; who would like to return. Staff orientation documents being updated for next year; first aid requirements are to be highlighted. Troy has prepared a draft staffing org chart which will serve as the basis for discussion around staffing next year.

An HR professional has agreed to review our HR plan and make recommendations for us to consider moving forward.
- **Information Management**
Nothing new to report.
- **Internal Communications**
CCBC Wannas: some fundraising updates.
- **Liaison SSMR**
Nothing to report.
- **Liaison Parks**
Nothing to report at this time.
- **Lodge**
The lodge committee has had a recent discussion with Parks to discuss options and to update estimates. Discussions are ongoing.
- **Policies – Review 2.0**
Some wording changes approved to spending policies.
- **Programs Management Team**
Pre-planning for several years out. Eric will do a presentation on vision for next meeting.
- **Safety**
17 first aid incidents thus far, slightly down from last year. This is notable given the larger numbers of skiers. The creation of a new cell phone map should be considered given the improvements in coverage. The changes to signage recommended and implemented by Randy Savoie have been well-received; many members have provided positive feedback. He will continue signage project according to the 3-year plan previously approved by the board.
- **Social/Recreation**
Lantern ski was unsuccessful, and it was agreed that it should be terminated. Masters potluck was very successful, 75 participants. Midgets banquet was a great success, 600 participants. 24 participants at Snow Fun 50, lots of promise for this event in the future.
- **Sponsorship**
Nationals is the immediate focus. Activity ongoing.

- **Strategic Plan**
A schedule to be set up for what has been accomplished in the previous strategic plan, thus far. To be discussed at next meeting.
- **Volunteers**
Events seem to be well-staffed. Volunteer of the year, skier of the year, etc. process to begin to seek nominations immediately.

Next meeting: Tentative, March 18th, 2019