

SLNC Board of Directors Candidates: 2019

1. Marcus Boyle



Marcus has recently moved to Vernon after retiring from 35 years in engineering and project management businesses. Vernon was the destination of choice primarily due to Marcus's passion for cross-country skiing and the fabulous facilities offered at Sovereign Lake Nordic Centre.

Marcus hopes to be able to bring his experience running a small business and directing multi-disciplinary projects (ranging in value from \$50k to \$1B) to be able to help out the dedicated volunteers and staff at SLNC.

Marcus's business and project experience includes: human resources, contracting and contract negotiation, business process analysis and improvement, project management, health and safety analysis, risk management, stakeholder facilitation, budgeting, IT systems, software development, construction and a strong track record of organizing teams, small and large, to set and achieve objectives.

Marcus also participates in many sports at both a recreational and competitive level and understands that a successful organization needs to cater to all its users and their enjoyment of the facilities.

Prior to moving to Vernon Marcus worked with many stakeholders and community members to organize and bring back Cyclocross racing to the City of Toronto (very successfully!) after it had been banned for many years.

Marcus is already volunteering his time to assist the Nationals 2020 organizing committee, and hopes that he can be considered for a position on the Board to be able to further give back to a community and sport that has given him so much.

2. Sandra Ecclestone



Sandra is running for a new term on the Sovereign Lake Nordic Club (SLNC) Board to continue to give back to the Club especially while it is going through some rapid growth. She has been on the Board since 2013 and as Treasurer for the past 5 years. As a dedicated Board member, for this growing and dynamic organization, she would like to continue to serve on the Board.

As a Board member, Sandra has to offer 6 years of experience on the SLNC Board as well as administrative, financial and collaborative skills. Also, as a Masters Cross Country skier, she is passionate about the value of cross country skiing for all age groups, skills and abilities. The Club is not only the focal point for our local community, but for the broader ski community who *love* skiing at Sovereign.

Acting as the Treasurer for the past 5 years has given Sandra insight into our complex organization. Our objective has been to make the accounting more efficient, more accurate and work to isolated problems when they arise. As a result, more money has been allocated towards capital equipment to continue to help improve the skiers experience for our membership and our visitors.

3. Tara Fulop Conner



Why are you running for the Board? I am new to Vernon and thought it would be a great way to get involved and get to know people in Vernon area that love to exercise and make it part of their everyday! Fresh face with fresh ideas!!!

I have been the athlete, the coach, teacher and mentor and I have a unique view from doing all the other roles to help the Board with advancing the club forward. Bringing new ideas from across the country, as I have just moved back to BC after 25 years away. Grew up in the north; Mackenzie BC, and I have been in Waterloo Ontario the last 25 years.

What would make you a valuable member of the Board? I have run many businesses from Clinics to Studios. I have worked with Not for Profits with Autism groups and Special Hockey teams to church groups. I have been on the executive for more than 6 years working with the kids programs when I lived in Waterloo (just finished this past year). I am also teaching and supervising at the OVCMT Massage College in Vernon now. It's great being a part of a team but looking for a home for all my physical energy.

Is there anything else you would like to share with the SLNC membership in considering you for a Board position? As a coach/teacher I get things done! Set goals, figure out how to accomplish them, and my mission is ALWAYS to succeed! I have coached the physical body but I really enjoy my executive coaching, and working more with client's mindsets? My main work is with CHANGE with clients - in life and work and more. My strength is with seeing the brighter side of life and finding the positive in tough situations. Bringing parties together to find an outcome they both can agree with.

Hoping a new face in town can help bring in some extra energy to the Board. Leading and organizing is my thing and I hope it's something I can help with at SLNC. Social media is a big part of my business for years and I love reaching out to others and finding a way to connect with them and make them feel a part of what we are doing. Also now with my connection with the Massage School we can get more volunteering for events and have massage at the bigger events. Just a thought? Everyone loves massages especially after a long cross country ski day! I have my season ski pass for both places for the 2019-2020 season.

4. Anja Lee



The trails and snow conditions at SLNC and Silverstar, the ski community, and the stunning beauty of this region are priceless and rare. I would like to make a meaningful contribution to the maintenance, development and promotion of the SLNC and all of its activities. My ski experience includes competing and officiating in both cross-country skiing and biathlon races. I offer my enduring enthusiasm for the club's activities coupled with marketing and communications experience.

5. Hugh Seaton



Why I am interested in running for the Board. I was born and raised in Vernon. Since retiring and moving back to Vernon last November, I have enjoyed the fun and fitness at Sovereign Lake. I joined the Masters Program and benefited from the training and socializing. I helped with The Beercanbeiner and Moonlight Ski and took quad training from Troy. SLNC is a top-tier Nordic ski centre. I would be a pleasure to serve on the Board and contribute to the further advancement of SLNC.

Why I'd be a valuable member of the SLNC Board. I believe my skills and experience are a good fit for the Board of SLNC. I was founding Director of a leading forest research centre in Alberta. My role included business planning, staffing, managing a \$1.5m annual budget, building industry partnerships, applying for research grants, and leading fundraising campaigns such as securing funding for a \$4.5m facility. My volunteer work over the years included church boards, support for Canadian Foodgrains Bank, and sitting on a judging panel to recognize environmental projects (Alberta Emerald Awards).

Other points about me to consider. As a father of three grown children, I admire the youth programs and all age groups served by SLNC. I believe in the wisdom of Boards (the whole is greater than the parts). I come to meetings well-prepared and to contribute ideas. I'm committed to strong business practices and going the extra mile.