

Sovereign Lake Nordic Club
Board of Directors Meeting
December 15, 2021 (by videoconference)



MINUTES

Meeting chaired by Cyndy Flores

Call to order: 7.03 PM

Present: Cyndy Flores, Rob Oxenham, Hugh Seaton, Tara Fulop, Dren Maloku, Ted Angen, Marshall Moleski, Sue Cairns (30 minutes only), Malcolm Devine, Troy Hudson

Regrets: Bill Miller

Special item: on behalf of the Board of Directors, Cyndy offered congratulations to Troy and his team for successfully pulling off four Canada Cup races in the space of 9 days, the last two on very short notice. The success of these events has reflected very well on SLNC.

1. Approval of Agenda

Agenda approved with two additions (see below).

2. Approval of Minutes of Previous Meeting

Approved.

3. New Business

Two additional items, recap of meeting with SilverStar management, and committee memberships (see 6, below).

4. Finance Report

(a) November 30 monthly report: A detailed financial report was provided. SLNC's financial position is healthy overall. Program revenue is tracking below budget but other sources are in good shape.

(b) BC Parks Foundation: we are close to finalizing an agreement with BCPF whereby donations for major projects could be made to BCPF, with a tax receipt provided to the donors. BCPF will be a focus for new, large scale capital projects (e.g., new lodge and new groomer). The agreement will be executed in the near future, to be signed by the Board Chair and Treasurer.

(c) Charitable receipt for Biathlon donation: An agreement has been reached with the Community Foundation of the North Okanagan (CFNO) to provide a tax receipt for the donation made to the biathlon project. CFNO is a strong candidate to be our charitable partner for the Jess4Kids Scholarship Program. Hugh will follow up with CFNO and the group that manages Jess4Kids to get this in place.

(d) Grants, Donations and Sponsorship Strategy: Hugh reviewed a draft policy document (SNLC Strategy – Grants, Donations and Sponsorships) that describes a strategic approach SNLC could follow to fund major initiatives. This would provide a more coherent approach to fundraising that would address SNLC program and capital project expenditures.

Motion: that the BOD accept this strategy document (Hugh).

After some discussion, it was recognized that Troy and the Head Coach should have an opportunity to provide input into the document.

Motion: Table the previous motion and review again after the above consultation. Carried.

(e) Purchase of new jackets: Hugh spoke to a budget request for new jackets for SLNC coaches. The Finance Committee had reviewed the request and had confirmed there were still 9 jackets available. It is recognized that different jackets may be required for coaches with different roles.

Motion: to allocate up to \$5,000.00 for new jackets for coaches, at the discretion of the GM. Carried.

5. Committee Reports

a. GM: Troy thanked the BOD for allowing him to serve as Chief of Race for the recent Canada Cup events. Nordiq Canada and other participants in the races have spoken highly of Sovereign Lake and our ability to host such successful events. Early season races have been very good for club revenues.

Season's pass sales are on budget, day ticket sales to date are very good, SuperCamp will make a profit but below budget due to cancellations following weather events in the lower mainland, competitions above budget so far.

Troy proposed, and the Board agreed, to donate all the revenue from Christmas Day ticket sales to the Okanagan Indian Band Nkmaplqs I snmamayatn kl aqilxwtet Cultural Immersion School.

b. HR: Brief report received; following up on group benefits and RRSP contributions for full-time staff.

c. Volunteer: New software is up and running, going well so far. More volunteers needed for Canada Cup event December 4, 5.

d. Competitions: No report, but kudos to all involved for the successful Canada Cup 1, 2, 3 and 4 races held recently. Planning for S2S and for the BC Winter Games is going well. Agreed that we need a standardized process for event hosting.

e. Programs: No report, but all programs currently running well.

f. Health and Safety: No report.

g. Lodge: Malcolm provided a summary of discussions at two recent meetings of the Lodge Committee. Past plans have been reviewed but we are far from making any decisions. Jeff Ward has joined the Lodge Committee and will play a lead role in liaising with BC Parks. Current actions are to develop a thorough needs assessment, financing strategy, marketing plan and plan for interaction with local First Nations groups, city and regional management. Terms of Reference for the Lodge Committee have been developed and accepted.

6. New Business

(a) Tara spoke to the idea of having SLNC enter a float in the Vernon Winter Carnival parade (February 5, 2022). This will be good publicity and will let the local community know about who/what we are.

Agreed to allocate up to \$1,000.00 to cover expenses relating to this.

(b) Meeting with SilverStar management: Rob spoke to a recent meeting attended with Cyndy and with Ian Jenkins of SSMR. Planning for S2S is going well and it was agreed that significant costs should be delayed as much as possible. SilverStar has agreed to provide a draft agreement covering S2S in 2022. SLNC has proposed an agreement similar in principle to the existing SuperCamp agreement.

(c) Committee memberships: Malcolm agreed to draft a document listing all committees, chairs, and members.

7. Old Business

(a) BOD oversight of Jess4Kids: As mentioned above, the fund may be handled through the Community Foundation of the North Okanagan (CFNO). There is also an opportunity to partner with Spirit North, an organization started by Beckie Scott aiming to bring cross-country skiing to First Nations communities in northern Alberta, the Yukon and NWT, but now expanded.

Jess4Kids has funds to support classes for kids from the Okanagan Indian Band (we already offer free skiing for Band members). Funds are also being used to hire additional buses to bring kids up to SLNC (needed due to Covid restrictions).

(b) Executive Committee: members of the EC will meet to develop a draft Terms of Reference to be brought back to the Board.

8. Next BOD Meeting

(a) Biathlon social, some time in January.

(b) Next BOD meeting, Wednesday January 26, 2022.

11. Adjournment

Meeting adjourned at 9.10 PM.