



The Stakeholder committee is core committee of the Board of Sovereign Lake Nordic Club. It is responsible to the Board of Directors; reporting to the monthly Board meetings.

PURPOSE:

To ensure the organization is growing its profile and reputation strategically within the community. The committee will also develop strategic partnerships where appropriate. The committee will effectively communicate with various stakeholders that engage with the organization. And ensure the organization can meet its evolving needs.

CORE RESPONSIBILITIES:

1. Enhance brand visibility through developing weekly social media content to promote SLNC as an attractive activity centre for participation and volunteerism.
2. Raise awareness and use of SLNC facilities through active participation at local community schools and events.
3. Establish, maintain, and report on processes, systems, and activities to enhance volunteer registrations, engagement, and participation.
4. Establish, maintain, and report on processes, systems, and activities to enhance member experience.
5. Formalize collaborative strategic partnerships with organizations and companies for the net benefit of members and SLNC.

COMMITTEE MEMBERSHIP:

Due to the wide ranging scope of the committee, it will be comprised of three board members, the general manager, and, nominally, five community volunteers. Additional committee members will be considered on an as-required basis.

COMMITTEE MEETING SCHEDULE: Meetings will take place in October, December, February and April. Additional meetings may be held to formalize detailed plans to support committee objectives.