

Sponsorship Program

Sponsor Level	Opportunity
Diamond \$5000 +	<ul style="list-style-type: none"> - Company Banner placed on Lodge facing the stadium from November-April - Placement on our website Sponsors page at the applicable sponsor level - BiweeklyNewsletter recognition in footer - Social Media recognition monthly - Newsletter advertising 3 times annually in 1/2 page article - Company Logo on all Club event race notices - Sponsor Day Tickets for promotions and staff - Sponsor Ski or Snowshoe for free day annually for staff - SLNDC Program Sponsorship will mean additional advertising on race suites/vehicles and tents with increased social media recognition
Platinum \$2500-\$4999	<ul style="list-style-type: none"> - Company Banner placed on Lodge facing the stadium from November-April - Placement on our website Sponsors page at the applicable sponsor level - Biweekly Newsletter recognition in footer - Newsletter advertising 3 times annually in ¼ page - Social media recognition monthly - Company Logo on all Club event race notices - Sponsor Day Tickets for promotions and staff - Sponsor Ski or Snowshoe for free day annually for staff - SLNDC Program Sponsorship will mean additional advertising on race suites/vehicles and tents with increased social media recognition
Gold \$1000-\$2499	<ul style="list-style-type: none"> - Company Banner placed on Lodge facing the stadium from November-April - Placement on our website Sponsors page at the applicable sponsor level - BiweeklyNewsletter recognition in footer - Newsletter and social media recognition minimum 2 times per season - Sponsor Day Tickets for promotions and staff
Silver \$500-\$999	<ul style="list-style-type: none"> - Company Banner placed on Lodge facing the stadium from November-April - Placement on our website Sponsors page at the applicable sponsor level - BiweeklyNewsletter recognition in footer - Newsletter and social media recognition 2 times per season - Sponsor Day Tickets for staff
Bronze \$200-\$499	<ul style="list-style-type: none"> - Company logo displayed in the lodge - Placement on our website Sponsors page at the applicable sponsor level - Newsletter and social media recognition 2 times per season - 4 Sponsor Day Tickets for staff

The above is an overview of potential opportunities with your Sponsorship. We are open to ideas and new opportunities to work together.

Additional Details:

- In Kind contributions will be valued at wholesale levels
- Company banners or promotional materials and logos are to be provided or paid for by the Sponsor
- Sponsorship opportunities can be general club sponsorship supporting all our club operations and programs.
- Sponsors can request to support specific programs.

Please email Wendy Shannon, General Manager to discuss opportunities to join the other generous Sponsors of Sovereign Lake Nordic Club!

gm@sovereignlake.com