



Sovereign Lake Nordic Development Centre: Team Sponsorship Program



Photo: Doug Stephan (@vr45photography)

Who we are

The Sovereign Lake Nordic Development Centre (SLNDC) is a competitive biathlon and cross country ski (XC) team based out of Vernon & Silverstar, BC. Along with being a provincially recognized development center, we are proud to be Western Canada's leading biathlon program for student athletes and are working to grow and develop our XC team. We provide year-round training to committed athletes, aged 17-24 and play a large role in the transition of athletes from club & provincial programs to national teams. We proudly operate out of the Sovereign Lake Nordic Club, in Silver Star Provincial Park and are visitors on the unceded territories of the Syilx and Secwépemc Nations.



Our Success

SLNDC athletes have participated in or have been recognized in the following areas:

- Biathlon Canada National Championships (Quebec 2023, Alberta 2024, 18 medals)
- Canada Winter Games (PEI 2023, 12 medals)
- International Biathlon Union (IBU) Youth / Junior World Championships (Kazakhstan 2023, Estonia, 2024)
- IBU Jr. Cup (Italy & Austria 2023, Slovenia & Italy 2024)
- IBU Cup (Switzerland, Austria, Canada 2023)
- Youth Olympic Games (South Korea 2024)
- Biathlon Canada National Development and Youth/Junior Teams (8 athletes)



Photo: Doug Stephan (@vr45photography)



Become a part of our Journey

\$5000 + / “Team Partner” (Maximum of 5 - Cash and “Goods in Kind”)

Benefits

- Company logo on all team clothing and support vehicles
- Biathlon training day for your company / staff
- **Prominent** company logo and link displayed on the SLNDC page of our website and all of our social media pages
- Reciprocal use of the SLNDC logo to promote your company’s support for our team to our communities.

\$2,500 to \$4,999 / “Community Sponsor” (Unlimited - Cash or “Goods in Kind”)

Benefits

- Company logo and link displayed on the SLNDC page of our website and our and all of our social media pages
- Option to join our exclusive Partner Biathlon training day
- Reciprocal use of the SLNDC logo to promote your company’s support to the team.

\$500 to \$2,499 + / “Athlete Supporter” (Unlimited - Cash or “Goods in Kind”)

A “direct to athlete” sponsorship or “Goods in Kind”. Your contribution goes directly towards supporting SLNDC athletes in attending races, training and supporting their efforts in becoming a high performance Canadian biathlete. e road to becoming high performance athlete

Benefits

- Company logo and link displayed on the SLNDC page of our website.
- A “thank you” and social media announcement on the SLNDC social media pages/website, along with a social media “repost” from the athletes who are benefiting from your support!
- Option to join our exclusive Partner biathlon training day

Special-Events (Unlimited)

As a group of creative and hardworking athletes, we bring an amazing level of enthusiasm and creativity to our endeavors! We would love to collaborate or work with your business to host an event!



SLNDC: 2023/2024. Photo: Vanessa Garrison (@vanessagarrisonphotography)

**For inquiries regarding our sponsorship program, please contact:
Wendy Shannon, General Manager
gm@sovereignlake.com**